

Creating Kids Night Brochure

This is a copy of a brochure I worked with our graphic designer to create for an event titled Kids' Night on Broadway. I gathered materials from the national press representative on the show (*High School Musical* in this case), researched historical facts about the State Theatre and pulled together other fun elements for kids to enjoy when they came to the show.

What is the SPOTLIGHT MUSICAL THEATRE Program?

Hennepin Theatre Trust established the **SpotLight Musical Theatre Program** after recognizing that none existed to honor excellence in high school musical theatre. SpotLight is now in its third successful year encouraging and celebrating students who participate and excel in this area. The program's benefits include the opportunity to work with theatre educators and professionals who offer insight through critical feedback, workshops and a collaborative conference. The experience culminates in the **SpotLight Awards Ceremony**, a gala event that recognizes high school musical theatre accomplishments in much the same way that the Tony Awards® acknowledge Broadway excellence. This non-competitive celebration, which features student performances as well as award presentations, will be held at the State Theatre on **Sunday, June 8, 2008 at 7 p.m.**

2007-2008 Participating High Schools – Is your school involved?

Blaine	Blake	Burnsville	Centennial
Chaska	Como Park	Concordia Academy	Dassel-Cokato
Howard Lake-Waverly-Winstead	Eastview	Edina	
Forest Lake Area	Fridley	Hill-Murray	Hopkins
Lakeville North	Maple Grove	Minnetonka	Mound Westonka
Park	Roseville Area	St. Francis	South St. Paul
Southwest	Visitation/St. Thomas Academy	Wayzata	

For tickets & information about the **SpotLight Musical Theatre Program and Awards Ceremony** contact Ann Kim, Manager of Community Programs, at ann.kim@hennepintheatretrust.org or 612.373.5696. You can also learn more about our educational opportunities and upcoming shows by visiting our website: www.HennepinTheatreDistrict.org

Hennepin Theatre Trust thanks the following sponsors and participants who helped make **KIDS' NIGHT ON BROADWAY** possible:

Eastview High School Cheerleaders, JB Graphics
Frantic Productions, and Park High School Cheerleaders



The mission of Hennepin Theatre Trust is to engage community members in a diverse array of live performances and educational experiences. Our work enriches lives, inspires an affinity for our historic theatres and contributes to the economic vitality of the Hennepin Theatre District.

Disney
HIGH SCHOOL MUSICAL
ON TOUR!

© Disney

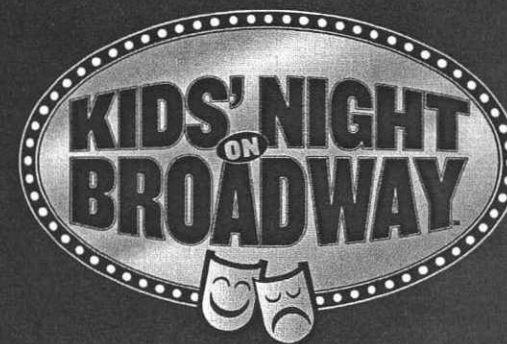
A NEW STAGE MUSICAL BASED ON THE
SMASH HIT DISNEY CHANNEL ORIGINAL MOVIE

AND

HENNEPIN THEATRE TRUST

HENNEPIN THEATRE DISTRICT • MINNEAPOLIS

WELCOME YOU TO



**April 1 - 3, 2008
State Theatre**

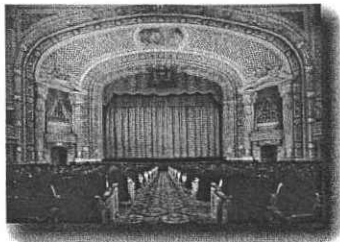
Hennepin Theatre District - Minneapolis

Welcome to
KIDS' NIGHT ON BROADWAY

at the State Theatre

State Theatre: Did you know...

- The State Theatre opened on February 5, 1921. That makes it over 86 years old!
- The original stage floor was glass, which allowed direct lighting from underneath.
- In 1925, a pipe organ was installed in the theatre. Concerts were held every day and admission was only 50 cents!
- It has the largest movie screen west of the Mississippi River.



Check everything you can find at the theatre!

- | | |
|--|--|
| <input type="checkbox"/> The box office | <input type="checkbox"/> The marquee |
| <input type="checkbox"/> An usher | <input type="checkbox"/> The red carpet |
| <input type="checkbox"/> The orchestra pit | <input type="checkbox"/> The chandeliers (how many are there?) |
| <input type="checkbox"/> The balcony | <input type="checkbox"/> The stage curtain |

**Circle what you CAN do in the theatre;
 Cross out what you CAN'T do in the theatre**

- | | |
|------------------------------|-------------------------------------|
| Applaud | Unwrap candies |
| Laugh when something's funny | Stand up and dance |
| Play your Gameboy | Sing along at the top of your lungs |
| Talk on the phone | What else can you do? |
| Bring your cat | Write it here: _____ |
| Have Fun! | _____ |
| | _____ |

Tonight you'll see a performance of
Disney's High School Musical

..... Here are some fun facts:

MOVIE VS. STAGE TOUR: Did you know...

- The stage musical includes two new songs: "Counting on You" and "Cellular Fusion."
- Jack Scott, a school announcer, joins the cast and acts as the play's narrator
- "The Start of Something New" is a group musical number culminating in the combined hopes of the student body facing a brand new year

Want to find out more? *Be sure to stay after tonight's performance for a question and answer session with cast members from the show!*

Roles at the Theatre

- Director:** The creative leader who collaborates with the writers, designers and actors to transform what's on the page to the stage.
- Producer:** In charge of raising money to fund the show and oversees the budget.
- Choreographer:** Creates and arranges the dancing and movement on stage.
- Bookwriter:** Creates the plot and story of a musical and also writes the dialogue.
- Composer and Lyricist:** Write the music and the lyrics for the show.

What do you think?

Disney's **High School Musical** is a show about facing up to peer pressure, rejecting stereotypes and following your dreams.

- Have you ever been under peer pressure?
- Are there stereotypes at your school?
- What is your unique talent and passion?

If you enjoyed coming to see **Disney's High School Musical**, you'll love the **SpotLight Musical Theatre Awards!** Join us Sunday, June 8th at 7 p.m. when some of the most talented young musical theatre performers in the Twin Cities take the stage here at the State Theatre.